

# LORRAINE CALCOTT IEng | FILP | IALD | MSL

Principal Lighting Designer, Consultant & Trainer: Innovation Innovator

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Proven Lighting Designer, Innovator & Manager | Builds & maximises internal & external client relations | Delivers measurable growth, champions service excellence | Expertise across all types of commercial contracts | Trainer

## Professional Profile

Instrumental in the continued development & success of *it does Lighting Ltd*, a business delivering increased growth year on year. Primarily responsible for managing, maintaining & developing a loyal client base within international sectors, providing sustainable & innovative designs & managing, training & motivating a multi-disciplined team. Visionary, aspirational & a supportive leader; utilises commercial & financial acumen to deliver quality results in-line with business goals & targets. Passionate about health & wellbeing through innovative use of light & peer reviewed research. Innovation implementor for the use of dynamic spectrally specific circadian plus light.

## Key Skills

- Principal Lighting Director – proven career demonstrating an extensive knowledge of the lighting sector.
- Dedicated to continued personal development & an advocate of enhanced learning & increasing skills.
- Consistently meets client requirements leading to referred / recommended business & loyalty.
- Operated as expert for the European Commission in Brussels for SMART Cities. Sleep, light & health innovator. Lighting for ecology & crime specialist.
- Strong project management experience: controls & manages the lifecycle from conception to completion.
- Manages multiple projects, internal operational processes & instrumental in account growth.

## Employment History

### IT DOES LIGHTING LTD Managing Director

January 2004 – Present

- Launched, implemented all internal processes & primarily responsible for providing an expert lighting design service for architects, engineers, developers, ecologists, criminologists, civils, M&E consultants & end users.
- Focuses on & promotes healthy, smart, energy efficient design of lighting schemes & products. Specialising in health & wellbeing, street lighting, crime reduction, environmental/ecology lighting impact assessments, light art, hotels, floodlighting, master planning, housing developers & town centre regeneration.
- Successfully delivering a variety of projects across international public & private sector clients (workplaces, airports, urban centres, section 278 & 38 street lighting, hotels, stadiums, light art & offices).
- Champions spectrally specific design, wellness, blue light reduction, LED & product development initiatives.
- Implements & delivers training sessions, seminars, webinars as well as providing mentoring services to a variety of internal & external individuals.
- Researches & writes papers & standards, regularly contributing articles & guidance documents to various industry publications. Conducting research into circadian light and health/dementia/mental health.

### PHILIPS LIGHTING City beautification National Account Manager

2000 – 2004

- Internally promoted to City Beautification Account Manager (2002): responsible for developing City Beautification & promoted good lighting practices with urban designers, architects, landscape architects, lighting designers, consultants & end users.
- Significantly involved in the successful implementation of strategies, urban lighting designs, gateway projects & regeneration schemes.
- Tasked with heading the team responsible for developing the City Beautification Excellence training programme.
- Delivered training for colleagues, clients & across the industry.
- Operated as Lighting Sales & Design Engineer: responsible for designing lighting schemes for public lighting & architectural projects.

### LOUIS POULSEN UK Lighting Sales & Design Engineer

1997 – 2000

- Designed lighting schemes for architectural exterior & interior projects.
- Worked closely with independent lighting designers & architects.

### THORN LIGHTING Project Lighting Engineer

1993 – 1997

- Internally promoted from junior lighting engineer to project lighting engineer in the quickest time in the company's history. Delivered lighting schemes, training seminars, manned technical helplines & ensured consistent service excellence.