

# LORRAINE CALCOTT IEng | MILP | IALD (CLD) | MSL | ILA | BSS | IADH

## Principal Lighting Designer & Consultant: Thought Leader

The Cube, 13 Stone Hill, Two Mile Ash, Milton Keynes, MK8 8DN - P: 01908 560110 | E: [lcalcott@itdoes.co.uk](mailto:lcalcott@itdoes.co.uk)

Proven Lighting Designer, Thought Leader & Manager | Builds & maximises internal & external client relations |  
Delivers measurable growth, champions service excellence | Expertise across all types of commercial contracts

### Professional Profile

Instrumental in the continued development & success of *it does Lighting Ltd*, a business delivering increased growth year on year. Primarily responsible for managing, maintaining & developing a loyal client base within international sectors, providing sustainable & innovative designs & managing, training & motivating a multi-disciplined team. Visionary, aspirational & a supportive leader; utilises commercial & financial acumen to deliver quality results in-line with business goals & targets. Passionate about health & wellbeing through innovative use of light & peer reviewed research. Thought leader for the use of dynamic spectrally specific circadian plus light.

### Key Skills

- Principal Lighting Director – proven career demonstrating an extensive knowledge of the lighting sector.
- Dedicated to continued personal development & an advocate of enhanced learning & increasing skills.
- Consistently meets client requirements leading to referred / recommended business & loyalty.
- Operates as expert for the European Commission in Brussels for SMART Cities. Sleep, light & health innovator. Lighting for ecology & crime specialist.
- Strong project management experience; controls & manages the lifecycle from conception to completion.
- Manages multiple projects, internal operational processes & instrumental in account growth.

### Employment History

#### IT DOES LIGHTING LTD **Managing Director** **January 2004 – Present**

- Launched, implemented all internal processes & primarily responsible for providing an expert lighting design service for architects, engineers, developers, ecologists, criminologists, civils, M&E consultants & end users.
- Focuses on & promotes healthy, smart, energy efficient design of lighting schemes & products. Specialising in health & wellbeing, street lighting, crime reduction, environmental/ecology lighting impact assessments, light art, hotels, floodlighting, WELL buildings, master planning, housing associations & town centre regeneration.
- Successfully delivering a variety of projects across international public & private sector clients (workplaces, airports, urban centres, section 278 & 38 street lighting, hotels, stadiums, light art & offices).
- Champions Salutogenic design, wellness, blue light reduction, LED & product development initiatives.
- Implements & delivers CPD training sessions, seminars, webinars as well as providing mentoring services to a variety of internal & external individuals.
- Researches & writes papers & standards, regularly contributing articles & guidance documents to various industry publications. Conducting research into circadian light and employee engagement/dementia/mental health.

#### PHILIPS LIGHTING **City beautification National Account Manager** **2000 – 2004**

- Internally promoted to City Beautification Account Manager (2002): responsible for developing City Beautification & promoted good lighting practices with urban designers, architects, landscape architects, lighting designers, consultants & end users.
- Significantly involved in the successful implementation of strategies, urban lighting designs, gateway projects & regeneration schemes.
- Tasked with heading the team responsible for developing the City Beautification Excellence training programme.
- Delivered training for colleagues, clients & across the industry.
- Operated as Lighting Sales & Design Engineer: responsible for designing lighting schemes for public lighting & architectural projects.

#### LOUIS POULSEN UK **Lighting Sales & Design Engineer** **1997 – 2000**

- Designed lighting schemes for architectural exterior & interior projects.
- Worked closely with independent lighting designers & architects.

#### THORN LIGHTING **Project Lighting Engineer** **1993 – 1997**

- Internally promoted from junior lighting engineer to project lighting engineer in the quickest time in the company's history. Delivered training seminars, manned technical helplines & ensured consistent service excellence.